



National Communications Authority

- Press Release -

Gambia Bureau of Statistics Engages Ghana on Mobile Phone Data

Accra, April 9, 2025 – As part of a broader study tour to explore the use of Mobile Phone Data, Big Data, and Data Science for official statistics in Ghana, a delegation from the Gambia Bureau of Statistics (GBoS) and the Public Utilities Regulatory Authority (PURA) has paid a working visit to the National Communications Authority (NCA) in Accra.

The delegation was accompanied by officials from the Ghana Statistical Service (GSS), who provided introductory remarks to outline the purpose of the visit. Dr. Peter Takyi Peprah, Director for Methods, and Standards at GSS, highlighted the importance of cross-sector collaboration in unlocking the potential of non-traditional data sources. He noted that the collaboration between GSS and NCA has been instrumental in advancing data innovation in Ghana and expressed confidence that the study visit would foster similar partnerships in The Gambia.

Welcoming the delegation, the Deputy Director General of the NCA, Mr. Suleman Salifu emphasised the Authority's commitment to promoting knowledge exchange and regional cooperation in the digital ecosystem. He underscored the value of institutional engagements to create enabling environments for data access, while ensuring data protection and public trust. He expressed optimism that the visit would open avenues for future collaboration between the NCA, GBoS, and PURA.



Mr. Suleman Salifu giving his welcome remarks

Speaking on behalf of the delegation, Mr. Solo Sima, Deputy Director General of PURA, acknowledged the NCA's proactive regulatory approach and its openness in sharing best practices. He noted that Ghana's experience keeps providing valuable lessons for The Gambia as it works to strengthen its own regulatory systems. He also emphasised the importance of aligning regulatory and statistical priorities to promote data-driven development.



Mr. Solo Sima giving some remarks on behalf of the delegation

Key areas of discussion at the meeting included data governance models, privacy safeguards, inter-agency coordination mechanisms, and the role of the regulator in facilitating responsible data sharing between Service Providers and national statistical systems.



A group photo of GBoS, PURA, GSS officials and some Management Staff of the NCA

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About NCA

The National Communications Authority, (NCA), was established by an Act of Parliament, Act 524 in December 1996, which has been repealed and replaced by the National Communications Authority Act, 2008 (Act 769). The Authority is the statutory body mandated to license and to regulate electronic communication activities and services in the country.