



# QUARTERLY STATISTICAL BULLETIN ON COMMUNICATIONS IN GHANA

Volume 7 Issue 3



**NATIONAL  
COMMUNICATIONS  
AUTHORITY**

THIRD QUARTER

JULY - SEPTEMBER, 2022

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## **LIST OF ABBREVIATIONS**

BWA	Broadband Wireless Access
LTE	Long-Term Evolution
FM	Frequency Modulation
GH¢	Ghana Cedi
GHp	Ghana pesewas
MB	Megabytes
MNO	Mobile Network Operator
MoU	Minutes of Use
NCA	National Communications Authority
SMS	Short Message Service
TV	Television

## **VISION AND MISSION**

### **Vision**

A world-class communications regulator that facilitates innovative, reliable and sustainable communication solutions to meet stakeholders' expectations.

### **Mission**

Regulate the communications industry in a forward-looking and transparent manner that promotes fair and sustainable competition, stimulates innovation, encourages investment, protects stakeholders' interests and facilitates universal access to quality communications services for national development.

### **Core Values**

- Teamwork
- Accountability
- Consistency
- Trust
- Innovation
- Transparency

*Tag Line/Slogan – Communications for Development*

## **INTRODUCTION**

*This Quarterly Statistical Bulletin on Communications is a reference document that entails segregated data, industry trends and analysis of the communications sector of Ghana. The purpose of this document is to promote open and enriched public discussions on policies for telecom analysts, consumers, academia, policy makers, investors and other stakeholders for decision-making.*

*This bulletin is prepared from the monthly and quarterly data received from various licensees<sup>1</sup>. It also includes data on internet service providers and broadcasting entities and services providers that was gathered in-house.*

*The publication of this bulletin is consistent with the National Communications Authority's mandate under section 26 (2) (a) of the Electronic Communications Act 2008, Act 775; "to publish the result of research that it carries out or that is carried out on its behalf on its website and in any other manner that it considers appropriate to bring the results to the attention of the public".*

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<sup>1</sup> MTN, Vodafone, AirtelTigo, Glo, Surfline, BBH, Telesol, Busy and BLU

## **DEFINITION OF TERMS**

**Average SMS per subscriptions** - This is calculated by dividing the total average volume of SMS for the quarter by the total average mobile subscriptions for that quarter.

**BWA Data Usage per Subscriptions** - This is calculated by dividing the total average volume of BWA's traffic for the quarter by the total BWA subscriptions for that quarter.

**Cellular network or mobile network** – refers to a communication network where the last mile connection is wireless. The network is distributed over land areas called cells, each served by at least one fixed-location transceiver, known as a cell site or base station. This base station provides the cell with the network coverage, which can be used for transmission of voice, data and others.

**Fixed-line network** - The term refers to all of the wired networks that are used for voice and data communications. A fixed-line can be seen as a connection to an end-user, by means of a cable, through which they can make phone calls or connect to the Internet.

**Minutes of Use per Subscriptions** - It is calculated by dividing the total average volume of traffic for that quarter with the total average subscriptions for that quarter.

**Mobile Data**-refers to active mobile data subscriptions to GPRS, EDGE, HSPA, UMTS, EV-DO, 3G, and LTE that have generated internet traffic (uploaded and/ or downloaded data) within the last ninety (90) days.

**Mobile Data Usage per Subscriptions** - It is calculated by dividing the total average volume of data traffic for the quarter with the total average mobile data subscriptions for that quarter.

**Mobile Penetration or Teledensity** – This represents the total number of mobile subscriptions per every 100 inhabitants in a geographical area.

**Net Subscriptions Addition** – It refers to the total number of new mobile network subscribers minus customers that terminate a service with the service provider at a given time.

**On-net traffic** - refers to phone calls made to a recipient on the same network as the caller.

**Off-net traffic** - refers to phone calls made to a recipient on a different network.

**Quarter-on-quarter** – This is a comparison of the quarter under review with the preceding quarter.

**Q1** – First Quarter (January – March).

**Q2** – Second Quarter (April – June).

**Q3** – Third Quarter (July – September).

**Q4** – Fourth Quarter (October – December).

**Year-on-year** – This is a comparison of a period under review (month, quarter etc.) with the same period of the preceding year.

## THE COMMUNICATIONS INDUSTRY AT A GLANCE<sup>2</sup>

### A1. Service Providers Authorised/Licensed to Operate

Operator/Service Providers	Number of Authorisation/Licenses	Number in Operation
Mobile Network Operators	4	4
Fixed Network Operators	3	3
Broadband Wireless Access	5	5
Television Stations	155	113
FM Stations	707	513

### B1. Total Subscriptions

SUBSCRIPTION	QUARTER-ON-QUARTER			YEAR-ON-YEAR			Units
	Q2 2022	Q3 2022	Growth (%)	Q3 2021	Q3 2022	Growth (%)	
Mobile Voice Subscription	40.99	40.81	-0.44%	41.78	40.81	-2.32%	Million
Fixed Voice Subscription	307.48	325.06	5.72%	317.16	325.06	2.49%	Thousand
Mobile Data Subscription	23.58	24.37	3.35%	23.29	24.37	4.64%	Million
Fixed Data Subscription	97.99	98.60	0.61%	92.75	98.60	6.31%	Thousand
Broadband Wireless Access	47.98	43.40	-9.55%	53.04	43.40	-18.17%	Thousand

### B2. Voice, Data and SMS Traffic

TRAFFIC	QUARTER-ON-QUARTER			YEAR-ON-YEAR			Units
	Q2 2022	Q3 2022	Growth (%)	Q3 2021	Q3 2022	Growth (%)	
Mobile Voice Traffic (Domestic)	26.42	26.20	-0.83%	27.57	26.20	-4.97%	Billion minutes
Fixed Voice Traffic	9.07	9.03	-0.44%	8.87	9.03	1.80%	Million minutes
Incoming International Traffic (Direct to Network Only)	64.30	64.62	0.50%	55.16	64.62	17.15%	Million minutes
Outgoing International Traffic	79.79	77.25	-3.18%	113.05	77.25	-31.67%	Million minutes
Mobile Data Traffic (MB)	339.65	366.52	7.91%	249.01	366.52	47.19%	Billion MB
BWA Data Traffic (MB)	6.79	6.54	-3.68%	7.36	6.54	-11.14%	Billion MB
SMS Count	641.48	699.13	8.99%	547.43	699.13	27.71%	Million

<sup>2</sup> The decimals may not be exact due to the rounding-off of the actual figures.

### B3. Penetration Rate (%)

PENETRATION RATE (%)	QUARTER-ON-QUARTER			YEAR-ON-YEAR		
	Q2 2022	Q3 2022	Growth (%)	Q3 2021	Q3 2022	Growth (%)
Mobile Voice Subscription	130.37	129.14	-0.94%	135.67	129.14	-4.81%
Fixed Voice Subscription	0.98	1.03	5.10%	1.03	1.03	0.00%
Mobile Data Subscription	74.99	77.10	2.81%	75.62	77.10	1.96%
Fixed Data Subscription	0.31	0.31	0.00%	0.30	0.31	3.33%
Broadband Wireless Access	0.15	0.14	-6.67%	0.17	0.14	-17.65%

### C1. Broadcasting Sector

FM/TV AUTHORISATION & OPERATIONS	QUARTER-ON-QUARTER			YEAR-ON-YEAR		
	Q2 2022	Q3 2022	Growth (%)	Q3 2021	Q3 2022	Growth (%)
FM Authorisation	699	707	1.14%	659	707	7.28%
FM Station Operating	507	513	1.18%	488	513	5.12%
TV Authorisations	152	155	1.97%	137	155	13.14%
TV Stations Operating	112	113	0.89%	111	113	1.80%

### C2. Categories of Authorised FM Radio Stations

CATEGORIES OF FM RADIO STATIONS	QUARTER-ON-QUARTER			YEAR-ON-YEAR		
	Q2 2022	Q3 2022	Growth (%)	Q3 2021	Q3 2022	Growth (%)
PUBLIC	31	31	0.00%	31	31	0.00%
PUBLIC FOREIGN	5	5	0.00%	5	5	0.00%
CAMPUS	24	24	0.00%	24	24	0.00%
COMMUNITY	117	119	1.71%	103	119	15.53%
COMMERCIAL	522	528	1.15%	496	528	6.45%

## 1.0 MOBILE NETWORK

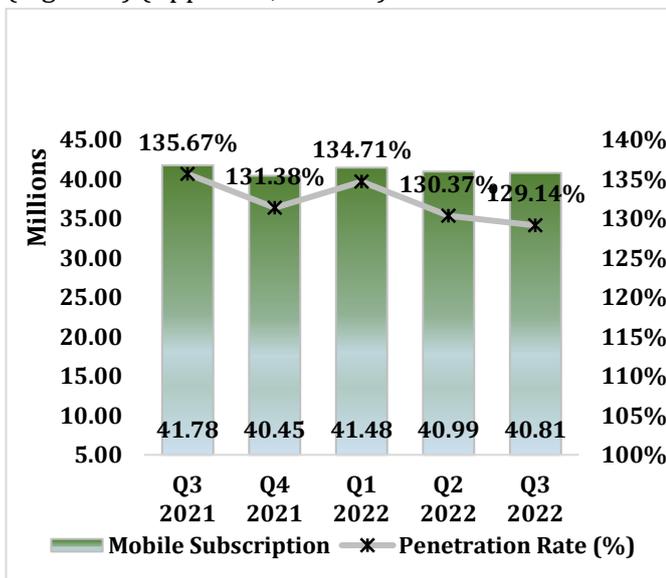
The National Communications Authority (NCA) has licensed four service providers to provide mobile telecoms services in Ghana. These service providers are namely AirtelTigo, Glo, MTN and Vodafone.

This section provides details on the Mobile Network Operators (MNOs) in Ghana by looking at the mobile voice subscriptions, net additions to voice subscriptions, mobile penetration, volume of voice/data traffic, SMS and mobile data subscriptions.

### 1.1 Mobile Voice Subscriptions and Penetration Rate<sup>3</sup>

Mobile voice subscriptions decreased from 40.99 million in Q2 2022 to 40.81 million at the end of Q3 2022, representing a decline in growth by 0.43%. Year-on-year subscriptions also decreased from 41.78 million at the end of Q3 2021 to 40.81 million at the end of Q3 2022, recording a decrease of 2.31% growth rate.

The penetration rate as at the end of Q3 of 2022 was 129.14% as compared to 130.37% recorded in Q2 2022, indicating a decrease in growth rate by 0.95% (Figure 1) (Appendix, Table 1).



**Figure 1: Mobile Voice Subscription and Penetration Rate**

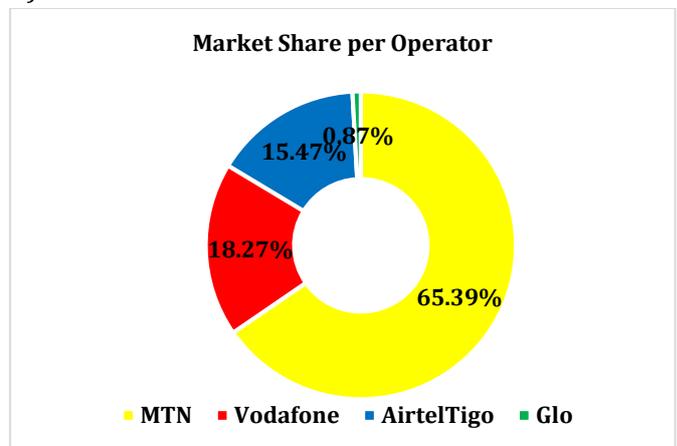
<sup>3</sup>The mobile penetration rate is estimated by dividing the total number of mobile subscribers by the total population. Population of Ghana was estimated based on the preliminary result of 2021

### 1.1.1 Voice Subscription Market Share per Operator

At the end of Q3 2022, MTN recorded 65.39% of the market share with 26.70 million subscriptions. Vodafone followed with 7.46 million subscriptions (18.27%).

AirtelTigo ended the quarter with a market share of 15.47% with a subscription base of 6.31 million.

Glo followed with 0.35 million subscriptions with a market share of 0.87% (Figure 2) (Appendix, Table 2).



**Figure 2: Market Share per Operator**

### 1.1.2 Quarter on quarter market share per operator in percentage

At the end of Q3 2022, MTN increased its market share in percentage from 63.06% in Q2 2022 to 65.39% representing a growth of 3.70%.

Vodafone also had a percentage growth of 2.27% (from 17.87% in Q2 2022 to 18.27% in Q3 2022)

AirtelTigo market share decreased in percentage from 16.66% in Q2 2022 to 15.47% representing a negative growth of 7.13%.

Glo also had a percentage decrease in its market share by 64.18% (from 2.42% in Q2 2022 to 0.87% in Q3 2022)

Population Census figure 30,792,608 published by Ghana Statistical Service (GSS). The High Penetration Rate is partly attributed to people owning more than one SIM card.

### 1.1.3 Prepaid and Postpaid Mobile Voice Subscriptions

Mobile voice subscription for prepaid subscribers was 40.38 million representing a market share of 98.93%.

Post-paid subscription at the end of the quarter under review was 0.44 million and a market share of 1.07%. (Figure 3) (Appendix, Table 3).

Mobile voice subscriptions for prepaid subscribers decreased from 40.54 million at the end of Q2 2022 to 40.38 million at the end of Q3 2022 representing a percentage decreased of 0.41%.

Mobile voice subscription for postpaid subscribers declined from 0.45 million in Q2 of 2022 to 0.44 million in Q3 of 2022 representing a percentage decrease of 2.36%

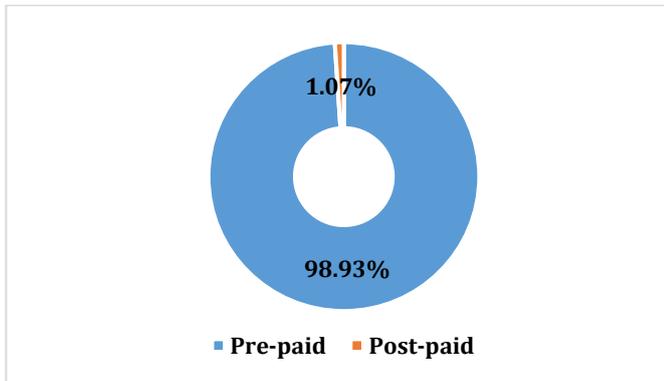


Figure 3: Prepaid and Postpaid Mobile Voice Subscriptions

### 1.2 Off-net Mobile and Fixed Voice Traffic (Domestic)

Mobile-to-mobile off-net traffic decreased from 2.17 billion minutes at the end of Q2 2022 to 2.14 billion at the end of Q3 2022 representing a decrease in growth by 1.55%.

Year-on-year mobile-to-mobile off-net traffic rose from 1.91 billion minutes at the end of Q3 2021 to 2.14 billion minutes at the end of Q3 2022, representing a growth of 11.62%.

Quarter-on-quarter mobile to fixed off-net traffic declined from 12.65 million minutes to 12.52 million minutes indicating a marginal decrease in growth by 1.03%

Year-on-year mobile-to-fixed off-net traffic grew at 2.26% from 12.25 million minutes at the end of Q3

2021 to 12.52 million minutes at the end of Q3 2022. (Figure 4) (Appendix, Table 4)

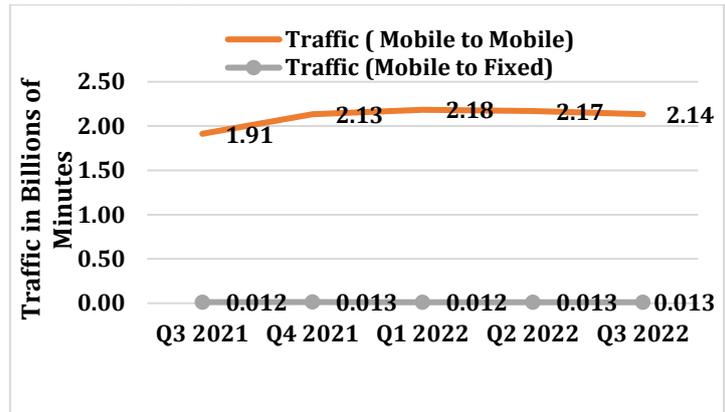


Figure 4: Off-net Traffic Distribution between Mobile and Fixed Networks

### 1.2.1 Total Domestic Mobile Voice Traffic

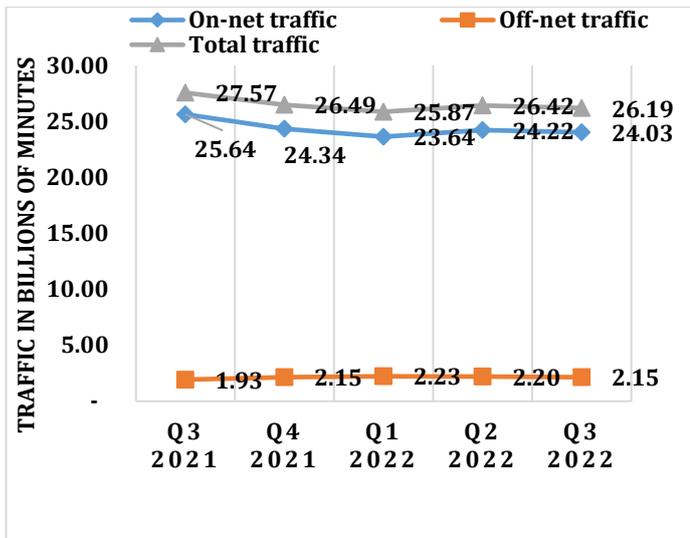
Total domestic mobile voice traffic recorded a decrease from 26.42 billion minutes in Q2 2022 to 26.20 billion minutes in Q3 2022, representing a 0.86% decline in growth.

Year-on-year mobile voice traffic also dropped from 27.57 billion minutes at the end of Q3 2021 to 26.20 billion minutes at the end of Q3 2022, representing a decreased growth rate of 5.00%.

Off-net traffic decreased from 2.20 billion minutes at the end of Q2 2022 to 2.15 billion minutes at the end of Q3 2022, giving a decreased in growth by 2.55%. Year-on-year off-net traffic moved from 1.93 billion minutes in Q3 2021 to 2.15 billion minutes at the end of Q3 2022 representing 11.56% growth.

On-net traffic decreased from 24.22 billion minutes in the previous quarter to 24.04 billion minutes at a rate of 0.71% decline in growth during the quarter under review.

Year-on-year on-net traffic also declined from 25.64 billion minutes in Q3 2021 to 24.04 billion minutes at the end of Q3 2022 representing a 6.24% decrease in growth rate. (Figure 5) (Appendix, Table 5)

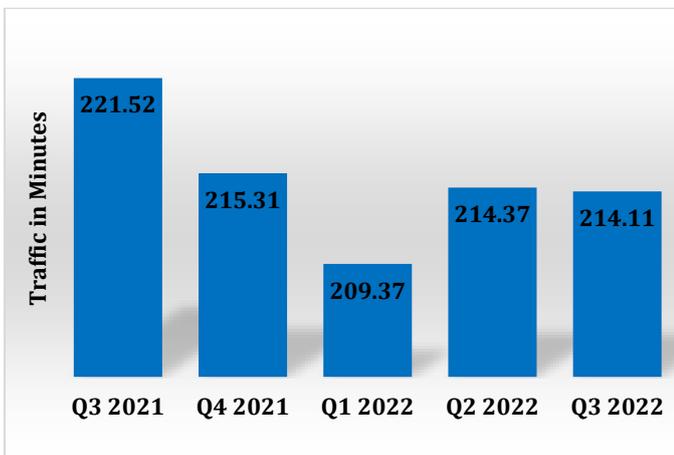


**Figure 5: Total Domestic Mobile Voice Traffic in Billions of Minutes**

### 1.2.2 Minutes of Use (MoU)<sup>4</sup>

Quarter-on-quarter average minutes of use per subscription decreased from 214.37 minutes in Q2 2022 to 214.11 minutes (-0.12%) in Q3 2022.

Year-on-year minutes of use per subscription also decreased from 221.52 minutes in Q3 2021 to 214.11 minutes in Q2 2022, representing a 3.35% decline in growth (figure 6) (Appendix, Table 6).



**Figure 6: Mobile Voice Traffic Minutes of Use (MoU) per subscriptions**

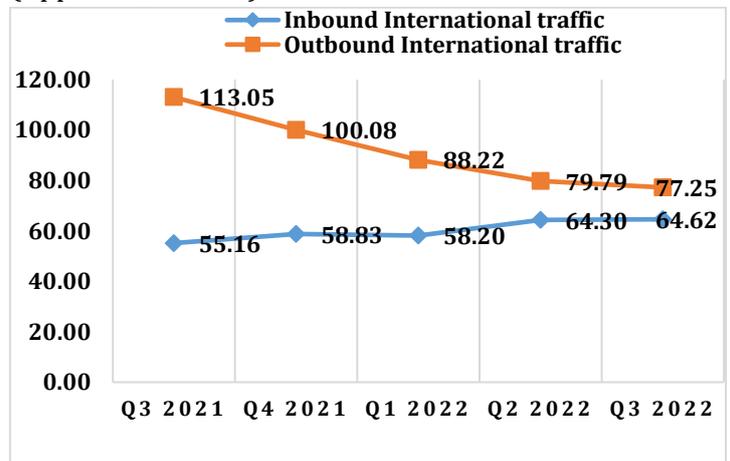
### 1.3 International Traffic

Inbound international traffic increased from 64.30 million minutes in Q2 2022 to 64.62 million minutes in Q3 2022, representing a percentage increased in growth rate of 0.50%.

Year-on-year inbound international traffic increased from 55.16 million minutes in Q3 2021 to 64.62 million minutes in Q3 2022 with a growth rate of 17.13%.

Quarter on quarter outbound international traffic showed a 3.18% decline in growth from 79.79 million minutes in Q2 2022 to 77.25 million minutes at the end of Q3 2022.

Year- on -year outbound international traffic fell from 113.05 million minutes to 77.25 million minutes, indicating a decline of 31.66% (Figure 7) (Appendix, Table 7).



**Figure 7: International Traffic in Minutes (Millions)**

### 1.3.1 Short Messaging Services (SMS)

The total number of short messages service (SMS) sent at the end of Q3 2022 was 699.13 million as compared to 641.48 million in the preceding quarter, recording an increase of 8.99% in growth.

Year-on-year SMS counts increased from 547.43 million in Q3 2021 to 699.13 million at the end Q3 2022 representing a growth rate of 27.71% (figure 8) (Appendix, Table 8).

<sup>4</sup> Minutes of use per subscriptions is calculated by dividing the total average volume of traffic for the quarter by the total average subscriptions for that quarter.

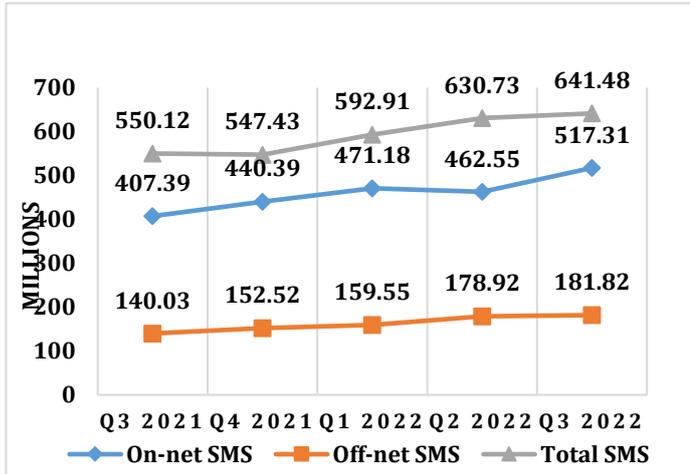


Figure 8: Total Number of SMS

### 1.3.2 SMS Counts per Mobile Network Operator/Market Share

The volume of SMS traffic originating from MTN was 521.02 million at the end of Q3 2022; representing a market share of 74.52% of the total, SMS count.

The volume of SMS traffic from Vodafone was 166.35 million, representing a market share of 23.79% of the total SMS count.

AirtelTigo had an SMS count of 10.66 million, representing 1.52% of the market share of the total SMS count.

Glo generated 1.11 million SMS count representing a share of 0.16% (Figure 9) (Appendix, Table 8).

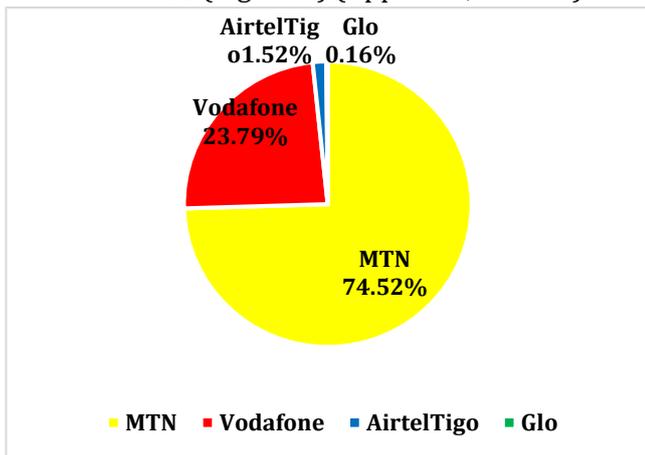


Figure 9: SMS Counts Market Share per Operator

### 1.3.3 Average SMS per subscription

Quarter-on-quarter average SMS sent per subscription at the end of Q3 2022 was 5.7 SMS, indicating an increase in the average SMS per

subscriptions as compared to the end of Q2 2022 (5.2).

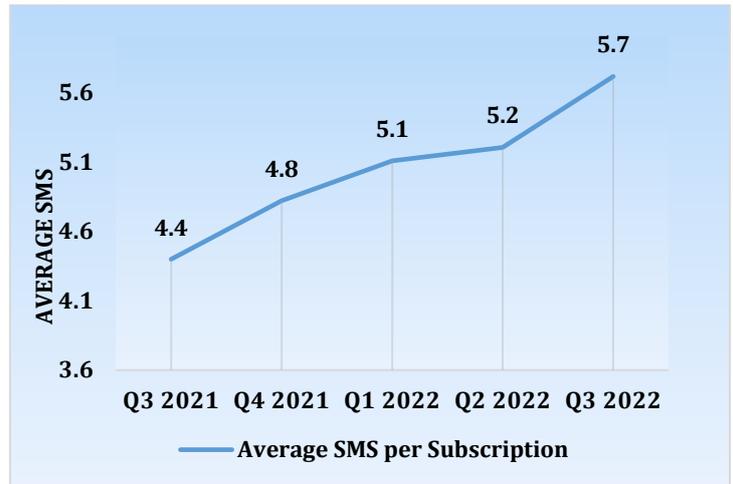


Figure 10: Average SMS per Subscription

### 1.4 Mobile Data Subscriptions and Penetration Rate (%)

At the end of Q3 2022, mobile data subscriptions increased by 3.35% from 23.58 million at the end of Q2 2022 to 24.37 million at the end of Q3 2022.

Year-on-year subscriptions increased by 4.65% from 23.29 million at the end of Q3 2021 to 24.37 million at the end of Q3 2022. The penetration rate as at the end of the third quarter of 2022 was 77.10% (Figure 11) (Appendix, Table 10).

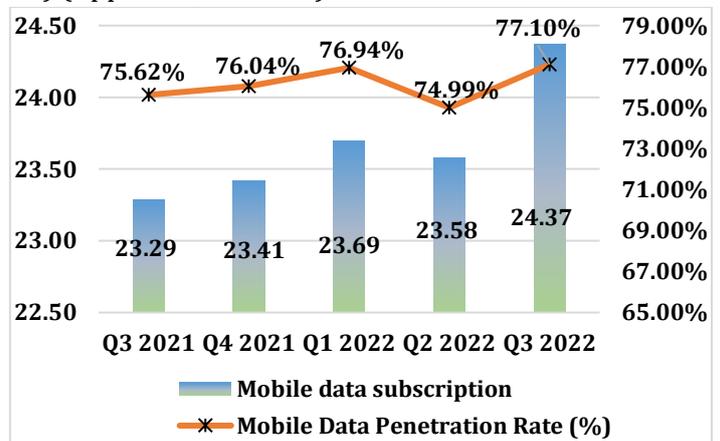


Figure 11: Mobile Data Subscriptions and Penetration Rate (%)

#### 1.4.1 Mobile Data Pre-paid and Post-paid Subscriptions/Market Share

Mobile data pre-paid subscriptions increased from 23.39 million at the end of Q2 2022 to 24.17 million subscriptions at the end of Q3 2022, representing a market share of 99.21% of the total mobile data subscriptions.

Mobile data post-paid subscriptions increased from 189,077 at the end of Q2 2022 to 193,192 subscriptions representing a market share of 0.79% of the total mobile data subscriptions at the end of Q3 2022 (Figure: 12) (Appendix, Table 10).

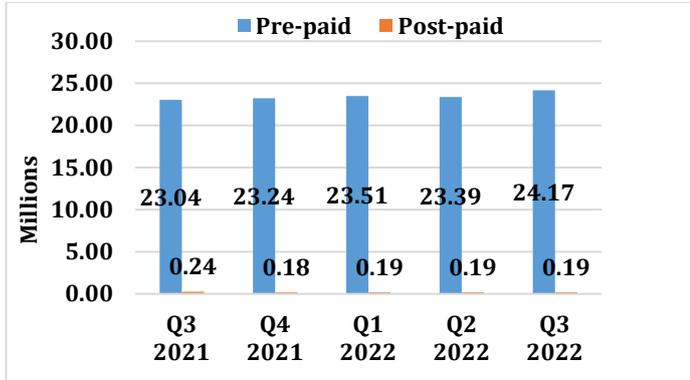


Figure 12: Mobile Data Pre-paid and Post-paid Subscriptions

#### 1.4.2 Mobile Data Subscriptions per Mobile Network Operator /Market Share

MTN recorded 17.85 million subscriptions, which represents 73.25% of the market.

While Vodafone recorded 3.41 million subscriptions with a 13.98% share of the market,

AirtelTigo had 2.92 million in mobile data subscriptions with a 12.00% share of the market.

Glo ended the third quarter of 2022 with a total data subscription of 0.19 million and a market share of 0.77% (Figure 13).

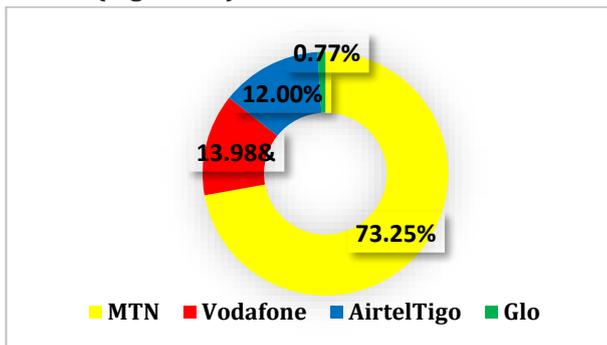


Figure 13: Market Share per Operator

#### 1.5 Mobile Data Traffic in Billions of Megabytes (MB)

At the end of Q3 2022, internet traffic generated by the mobile network operators was 366.52 billion

megabytes of data, recording an increase in growth by 7.91% as compared to 339.65 billion megabytes of data at the end of Q2 2022.

Year-on-year internet traffic increased from 249.01 billion megabytes at the end of Q3 2021 to 366.52 billion megabytes at the end of Q3 2022, representing an increase of 47.19% (Figure 14) (Appendix, Table 11).

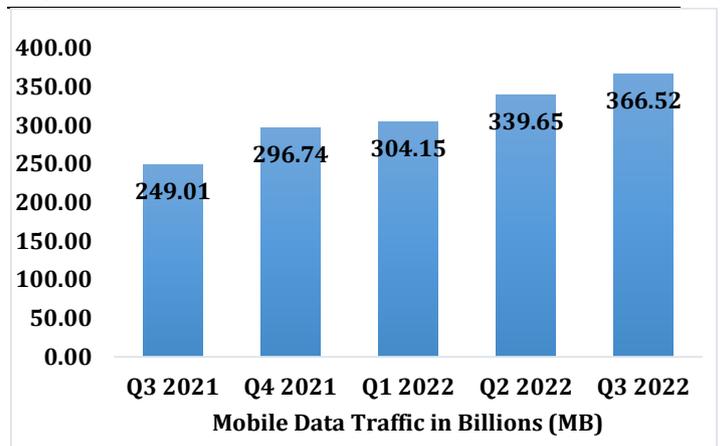


Figure 14: Mobile Data Traffic in Billions of Megabytes (MB)

#### 1.5.1 Mobile Internet Usage per Subscription (MB)<sup>5</sup>

The average mobile internet usage per subscription increased from 4793.0 MB at the end of Q2 2022 to 5050.0 MB at the end of Q3 2022 recording a growth of 5.36%.

Year-on-year average data usage per subscription increased from 3576.3 MB at the end of Q3 2021 to 5050.0 MB at the end of Q3 2022, recording a growth of 41.21% (Figure 15) (Appendix, Table 12).

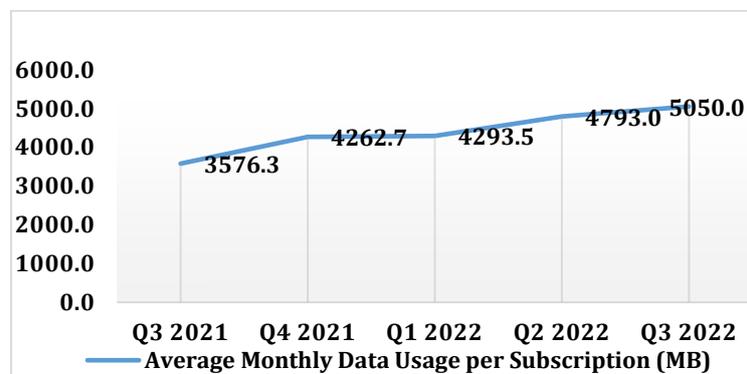


Figure 15: Mobile Data Usage per Subscription (MB)

<sup>5</sup> Mobile Internet usage per subscription is calculated by dividing the total average volume of internet traffic for the quarter by the total average mobile internet subscription for that quarter.

### 1.5.2 Mobile Internet Traffic (MB) per Mobile Network Operator

MTN generated the highest volume of internet traffic, 288.79 billion megabytes with a market share of 78.79%.

Vodafone followed with a traffic of 55.62 billion megabytes and a market share of 15.18%.

AirtelTigo also had 16.85 billion megabytes of data, recording a market share of 4.60%.

Glo recorded the least data usage, generating 5.26 billion megabytes with a market share of 1.43% (Figure 16) (Appendix, Table 13)

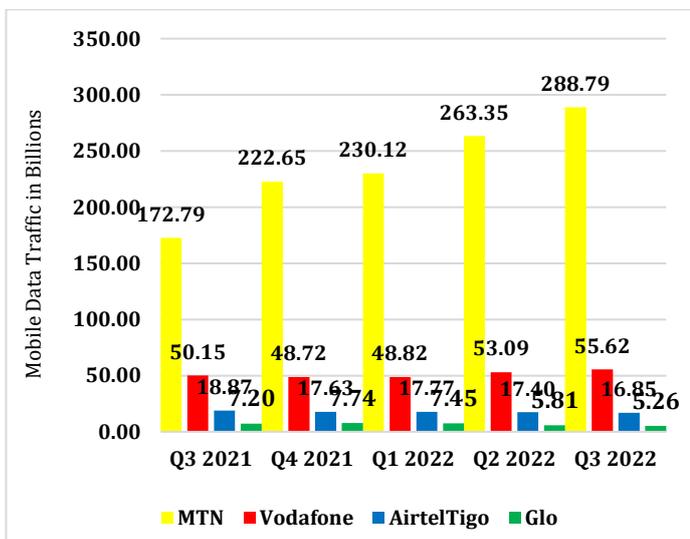


Figure 16: Mobile Internet Traffic (MB) per Operator

### 1.6 Mobile Telecommunications Service Tariffs

Quarter- on -quarter average tariffs for off net mobile voice stood at 0.13 pesewas at the end of Q3 2022

Average on net tariff mobile voice also remained at 0.13 pesewas.

Average off net and on net SMS tariffs both stood at 0.06 pesewas.

The average data tariff for the quarter under review was 0.10 pesewas. (Figure 17) (Appendix, Table 14).

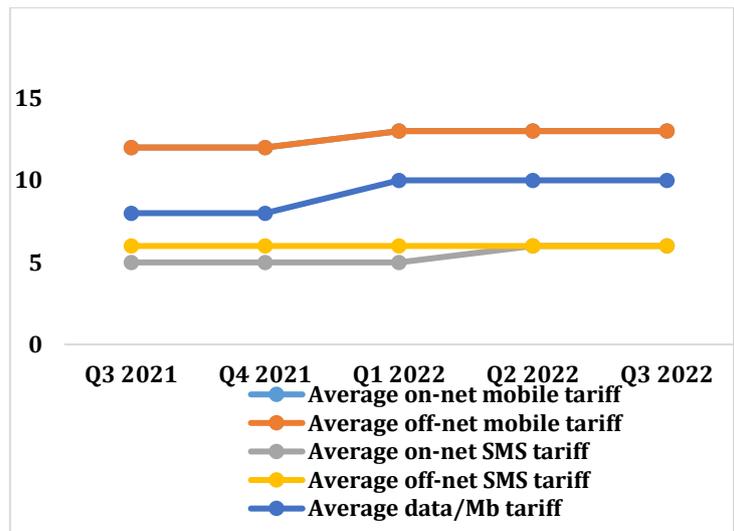


Figure 17: Average Mobile Tariffs per Service

## 2.0 BROADBAND WIRELESS ACCESS (BWA)

There are five (5) Broadband Wireless Access operators in Ghana namely; BLU Telecommunications<sup>6</sup>, Broadband Home (BBH), Busy Internet, Surline and Telesol.

### 2.1 BWA Subscriptions and Penetration Rate

BWA subscriptions decreased from 47,984 in Q2 2022 to 43,400 in Q3 2022, representing a decline in growth of 9.55%.

Year-on-year subscriptions also decline by 18.18%, which was from 53,043 in Q3 2021 to 43,400 at the end Q3 2022.

Penetration rate for broadband wireless access was 0.14% at the end of Q3 2022. (Figure 18) (Appendix, Table 15).

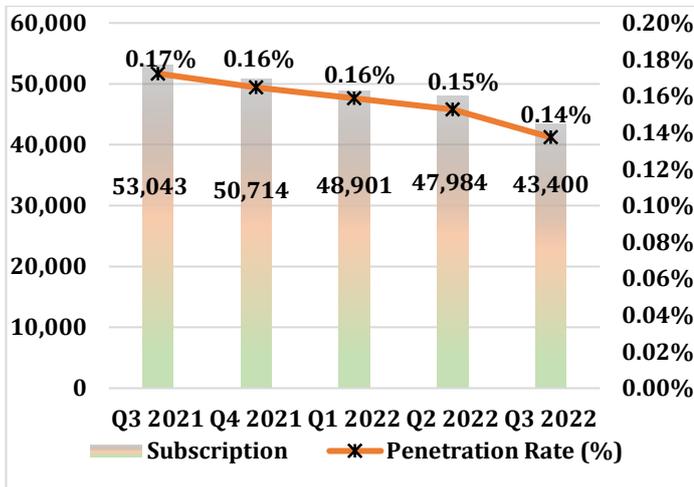


Figure 18: BWA Subscription and Penetration Rate

#### 2.1.1 Subscriptions per Broadband Wireless Access (BWA) Operator

Surline recorded 36,510 subscriptions at the end of the quarter under review representing 84.12% of the market share, as against 37,519 in the previous quarter.

Busy ended this quarter with a subscription of 6,174 and a market share of 14.23% as against 6,481 subscriptions in the previous quarter.

BBH had a subscription of 716 and a market share of 1.65% at the end of Q3 2022 as against 768

subscriptions in Q2 2022. (Figure 19) (Appendix, Table 16).

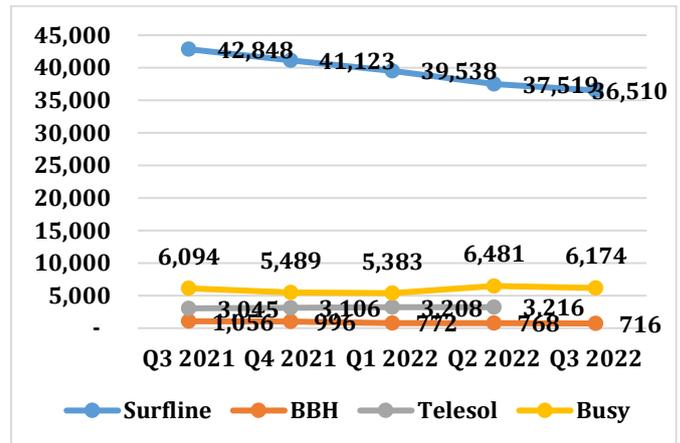


Figure 19: Subscriptions per Broadband Wireless Access (BWA) Operator

#### 2.2 Broadband Wireless Access (BWA) Volume of Internet Traffic

The total volume of internet traffic generated by the BWAs decreased from 6.79 billion megabytes at the end of Q2 2022 to 6.54 billion megabytes at the end of Q3 2022, indicating a decline in growth of 3.63%.

Year-on-year internet traffic generated by the BWAs decrease from 7.36 billion megabytes at the end of Q3 2021 to 6.54 billion megabytes at the end of Q3 2022, representing a decline in growth by 11.15%. (Figure 20) (Appendix A, Table 17).

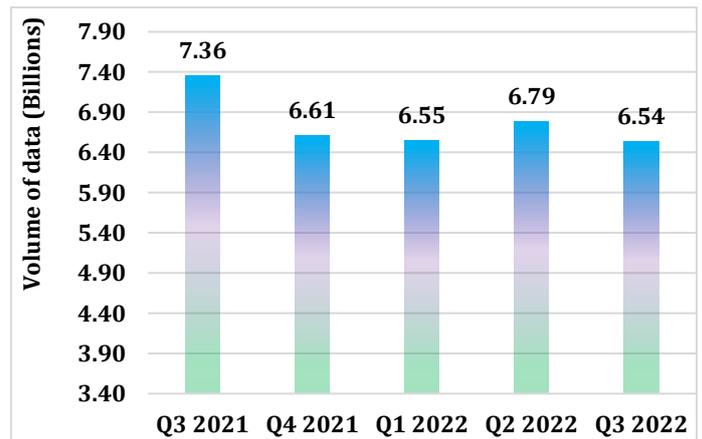


Figure 20: BWA Internet Traffic in Megabytes (MB)

<sup>6</sup> As at the time of preparation of the report, there was no available data for BLU Telecommunications and Telesol.

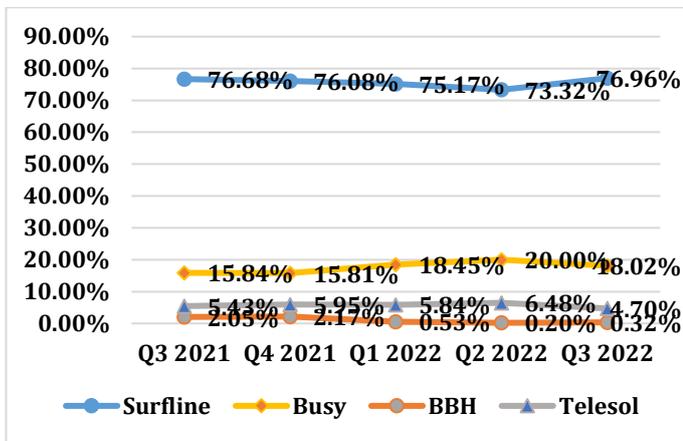
**2.2.1 Volume of BWA Traffic per Operator**

Surflin’s total volume of internet traffic for the quarter under review was 5.03 billion MB, as against 4.98 billion MB in the previous quarter representing 76.96% of the total volume of traffic.

Busy had a total internet traffic of 1.18 billion MB at the end of Q3 2022 with a market share of 18.02%

Telesol recorded 0.307 billion MB with a market share of 4.70%.

BBH ended Q3 2022 with 0.0210 billion MB of volume of internet traffic and a market share of 0.32%. (Figure 21) (Appendix, Table 17).

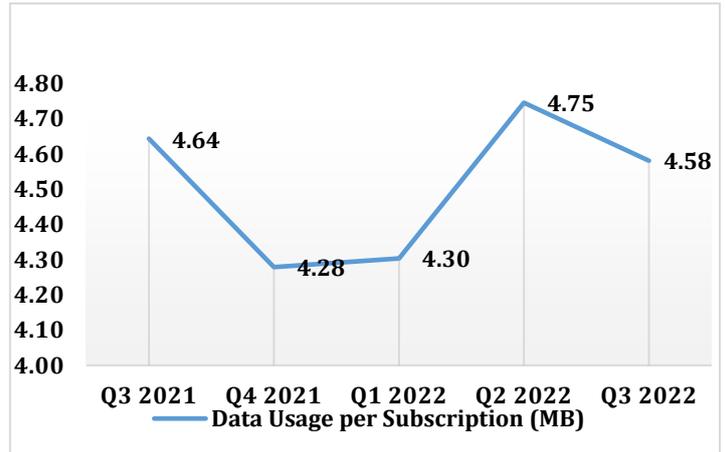


**Figure 21: BWA Traffic Market Share per Operator (MB)**

**2.2.2 Average Monthly Internet Usage per BWA Subscription<sup>7</sup>**

Average internet usage per BWA subscription decreased from 4.75 thousand megabytes in Q2 2022 to 4.58 thousand megabytes in Q3 2022.

Year-on-year internet usage per subscription also decreased from 4.64 thousand megabytes in Q3 2021 to 4.58 thousand megabytes at the end of Q3 2022 (Figure 22) (Appendix, Table 18).



**Figure 22: Average Internet Usage per BWA Subscription**

<sup>7</sup>BWA data per subscriptions is calculated by dividing the total average volume of BWA’s traffic for the quarter by the total average of BWA subscriptions for that quarter.

### 3.0 FIXED NETWORK

This section analyses the fixed telephone industry in Ghana. Three (3) operators namely Vodafone, AirtelTigo and MTN have been licensed by the NCA to provide this service.

#### 3.1 Fixed Voice Subscriptions and Penetration Rate

Total number of fixed line subscriptions increased from 307,483 in Q2 2022 to 325,059 at the end of Q3 2022. This shows a penetration rate of 1.03% and a 5.72% growth rate.

Year-on-year subscription increased from 317,160 in Q3 2021 to 325,059 at the end of Q3 2022, representing a growth rate of 2.49% (Figure 23) (Appendix, Table 19).

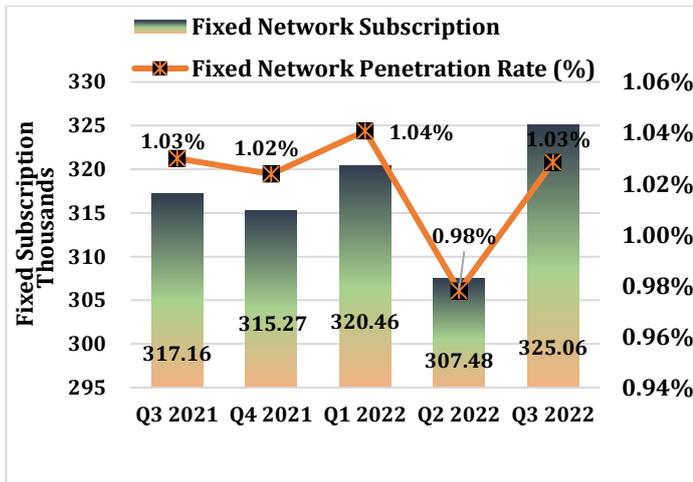


Figure 23: Fixed Network Voice Subscription and Penetration Rate

#### 3.2 Fixed Voice Network Traffic

Total fixed voice traffic decreased by 0.37% from 9.07 million minutes in Q2 2022 to 9.03 million minutes in Q3 2022

Year-on-year total fixed voice traffic increased by 1.84%, from 8.87 million minutes in Q3 2021 to 9.03 million minutes in Q3 2022. (Figure 24) (Appendix, Table 20).

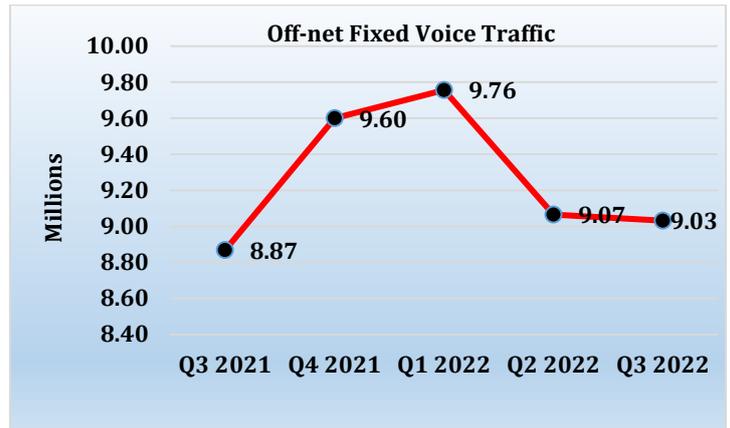


Figure 24: Total Fixed Voice Traffic

#### 3.3 Fixed Voice Average Minute of Use<sup>8</sup>

Average fixed voice traffic per subscription decreased from 9.769 minutes to 9.591 minutes at the end of Q3 2022 (-1.82%).

Year-on-year minutes of use per subscription increased from 9.332 minutes in Q3 2021 to 9.591 minutes at the end of Q3 2022 (2.78%) (Figure 25) (Appendix A, Table 21).

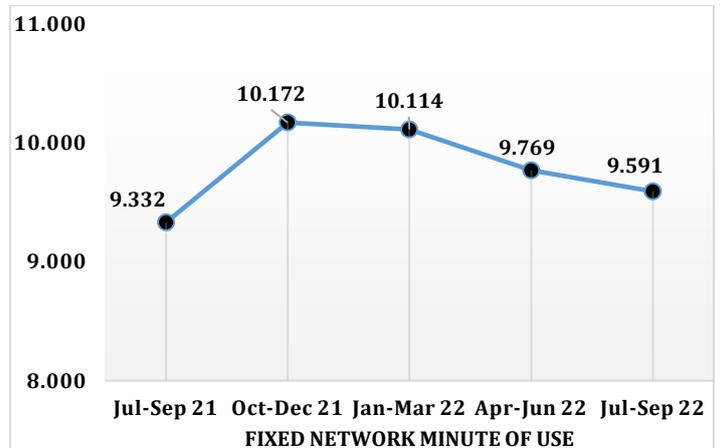


Figure 25: Fixed Network Minute of Use

<sup>8</sup> Fixed Network Minutes of use per subscriptions is calculated by dividing the total average volume of traffic for the quarter by the total average fixed subscriptions for that quarter.

### 3.4 Fixed Data Subscriptions and Penetration

Fixed data subscriptions went up from 97,997 in the previous quarter to 98,594 in the quarter under review, which represents a growth rate of 0.61%.

Year-on-year fixed data subscriptions increased from 92,748 in the preceding year to 98,594 at the end of Q3 2022 representing a growth rate of 6.30%.

Fixed data penetration rate at the end of Q3 2022 stood at 0.31%. (Figure 26) (Appendix, Table 22).

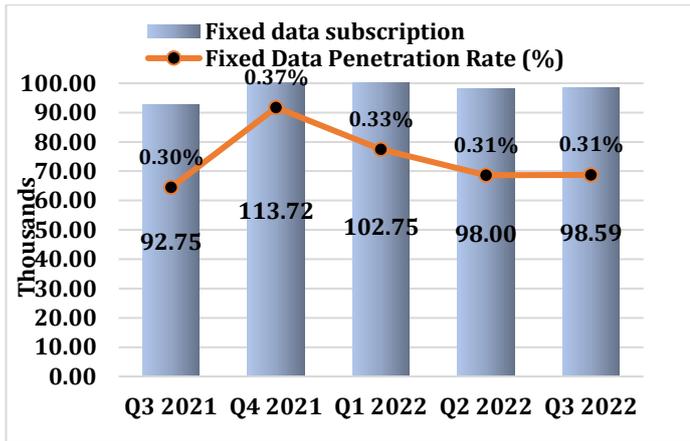


Figure 26: Fixed Data Subscriptions and Penetration

### 3.5 Fixed Data Subscriptions per Mobile Network Operator

Vodafone’s subscriptions at the end of Q3 2022 was 72,547 representing 73.58% of the market share as against 69,758 in Q2 2022.

MTN’s subscriptions at the end of Q3 2022 was 25,412 representing 25.77% of the market share as compared to 27,595 in Q2 of 2022

AirtelTigo recorded 635 subscriptions at the end of Q3 2022 with a market share of 0.64% as compared to 644 in the previous quarter. (Figure 27) (Appendix, Table 23).

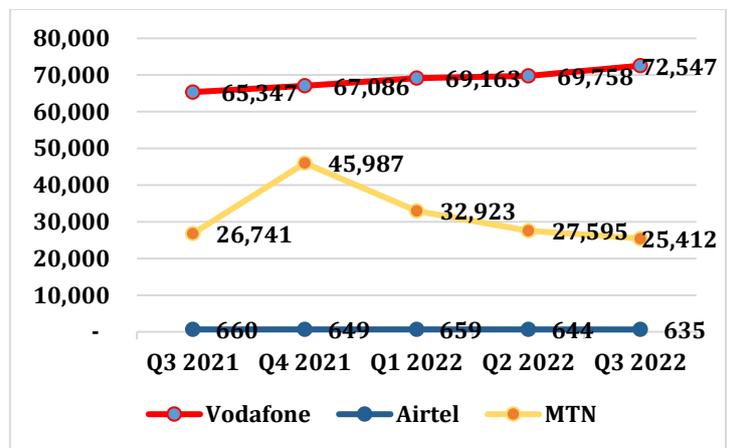


Figure 27: Fixed Data Subscription per Operator

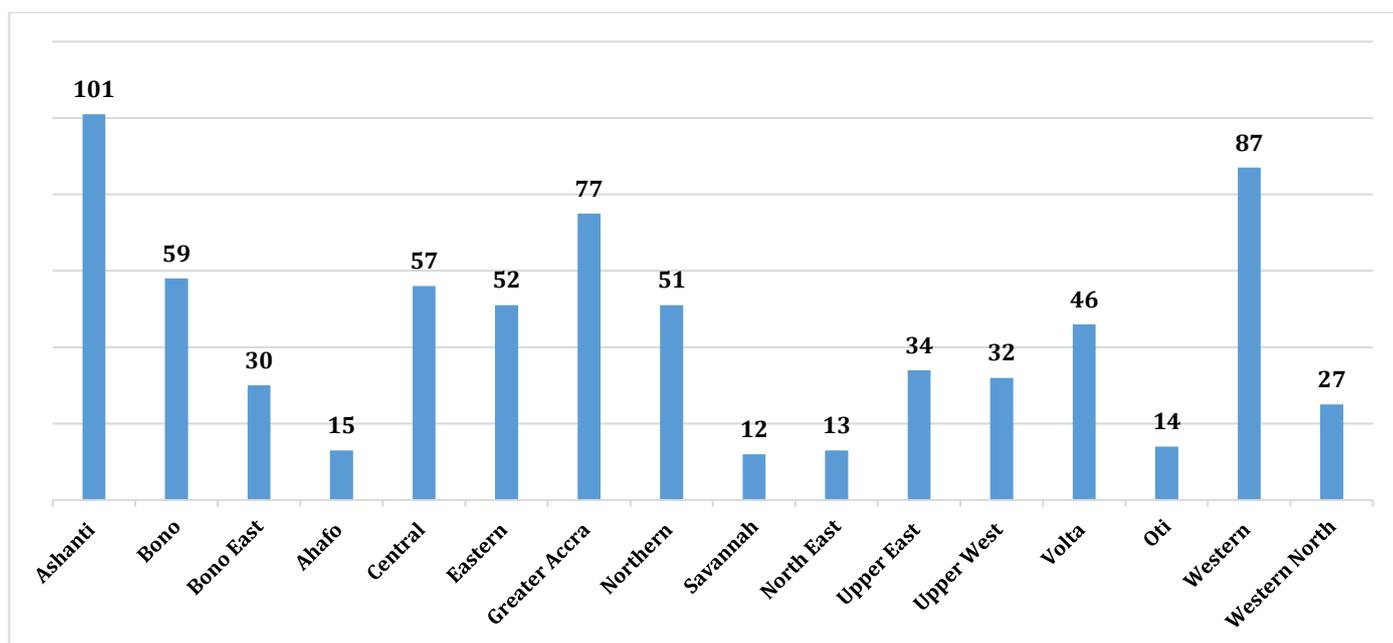
## 4.0 BROADCASTING

### 4.1 Authorised Frequency Modulation (FM) Radio Station

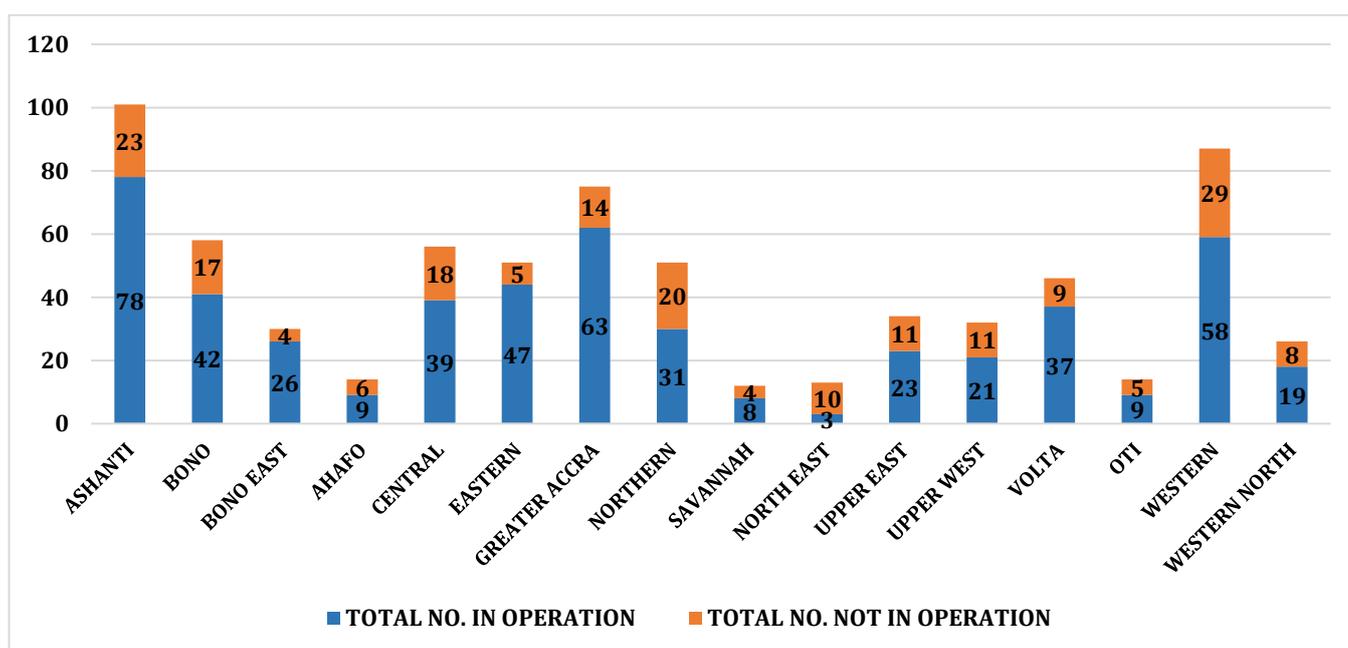
The total number of authorised FM stations in Ghana as at the end of Q3 2022 was 707. The total number of FM stations in operation was 513 in the quarter under review.

The Ashanti Region had the highest number of FM stations (101), representing 14.29% of the total number of authorised FM stations in the country. The Savannah Region had the least number of authorised FM Stations (12), representing 1.70% of the total authorised FM Stations in the country. (Figure 28) (Appendix A, Table 25).

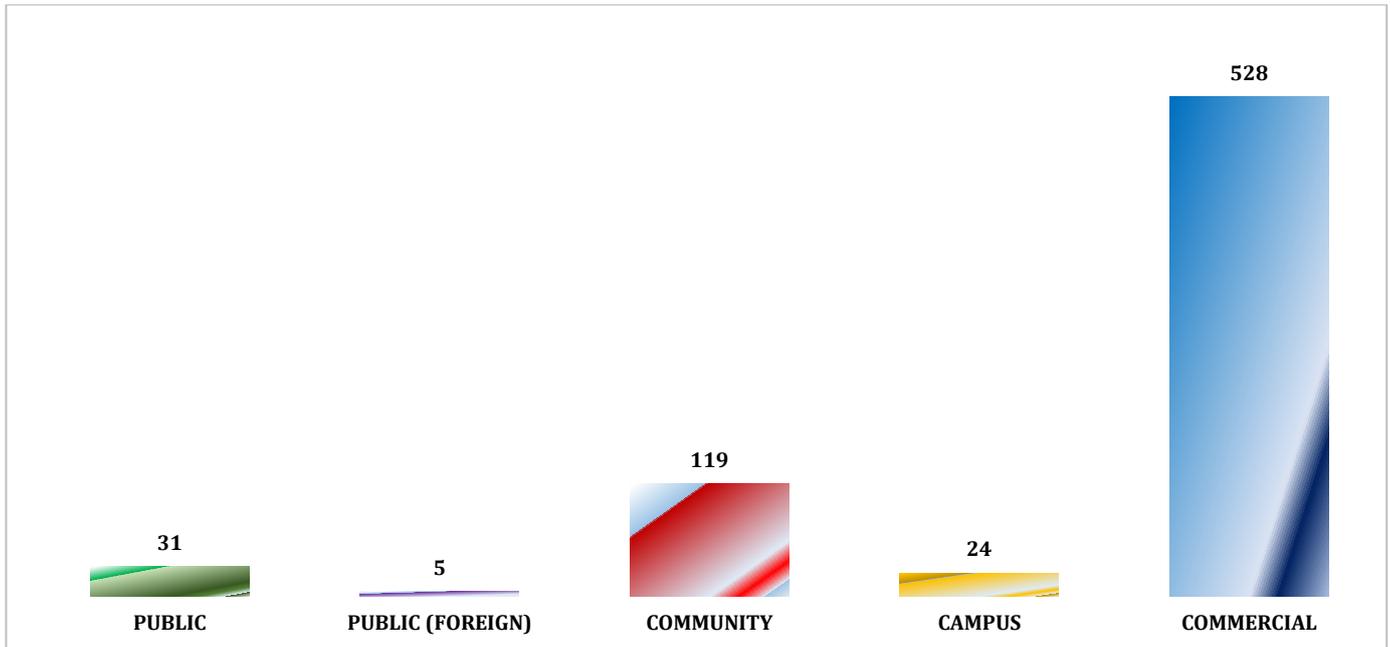
**Figure 28: Regional distribution of authorised FM stations as at end of Q3 2022**



**Figure 29: Regional distribution of On-air and Off-air FM stations as at end of Q3 2022**



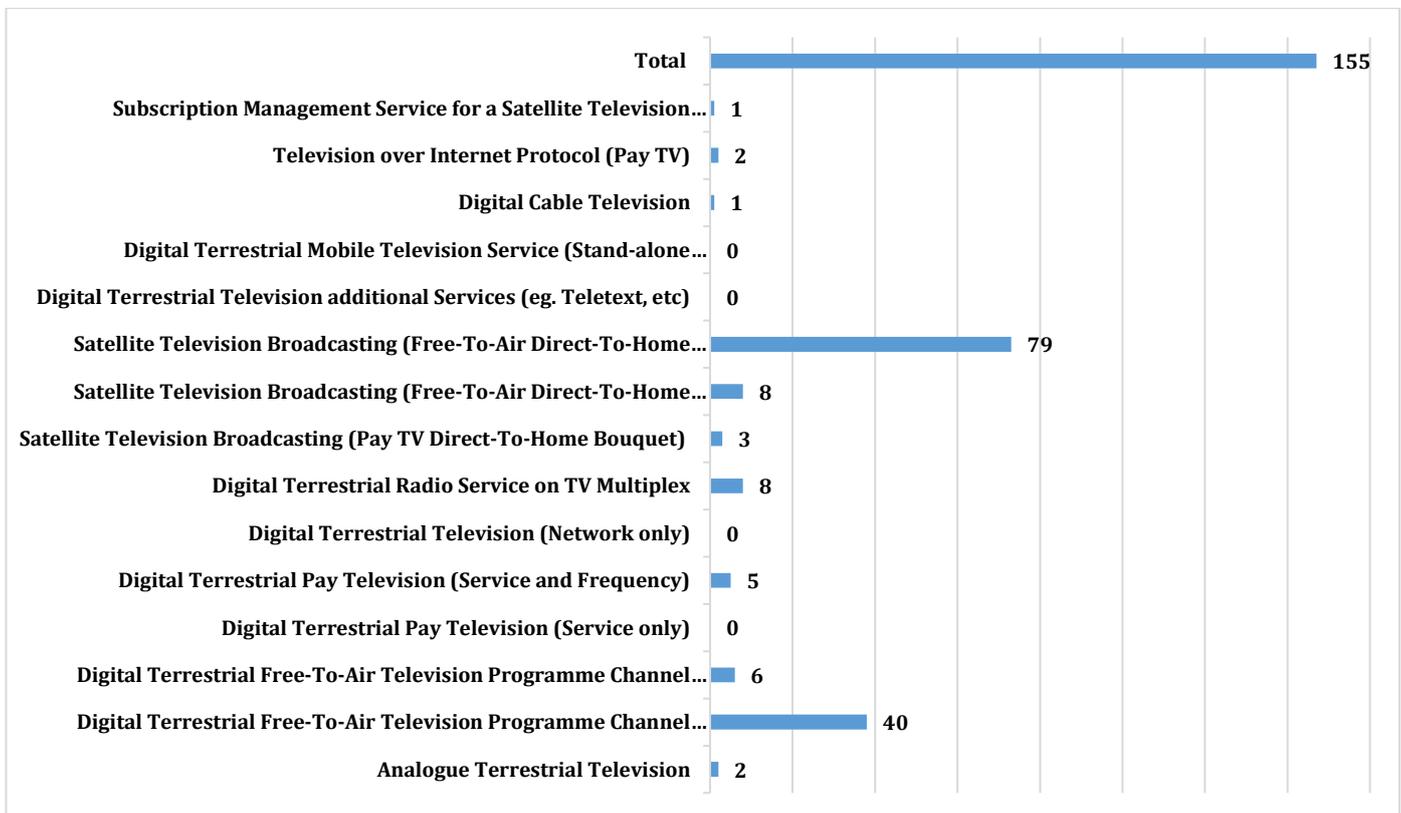
**Figure 30: Purpose of Authorised Radio Stations as at Q3 2022**



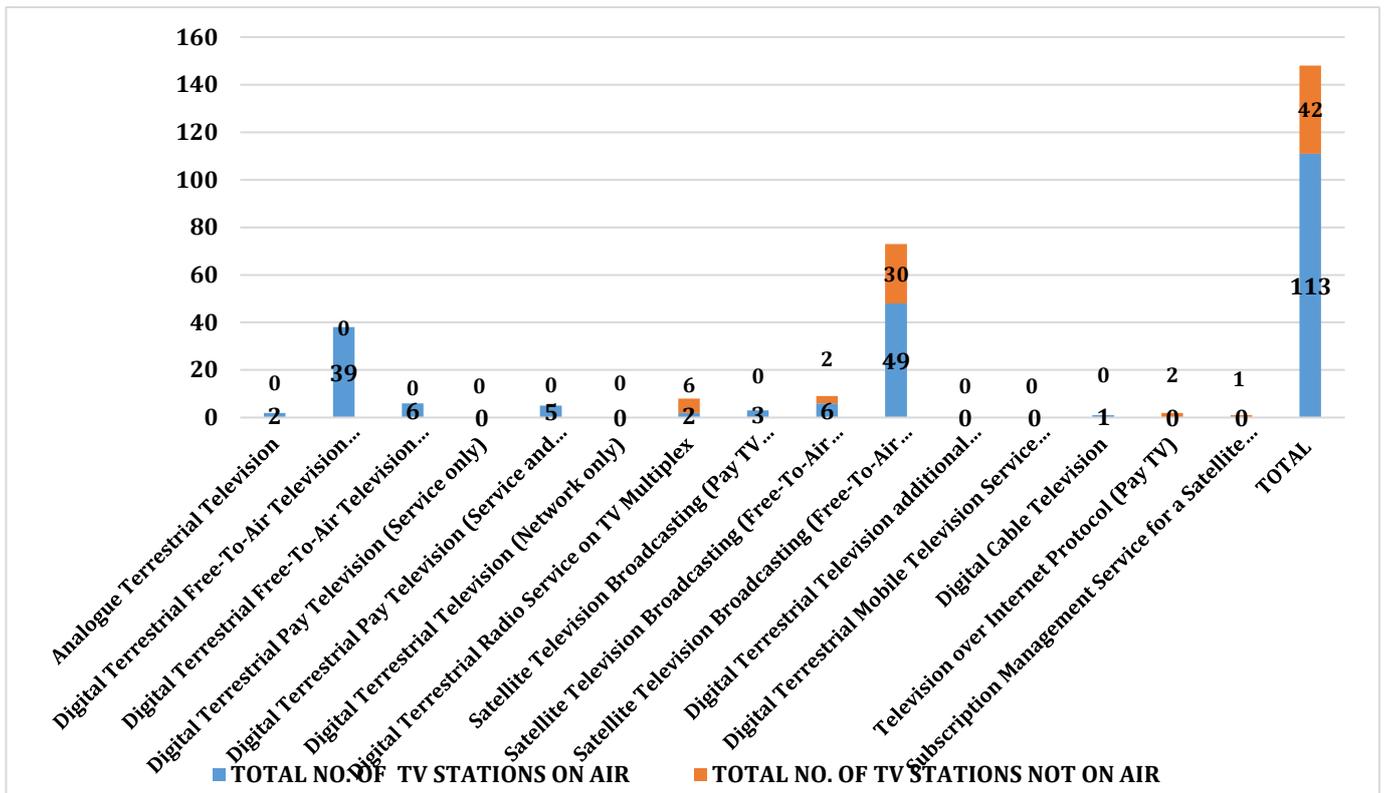
#### 4.2 Authorised Television Stations

The total number of authorised TV stations in Ghana at the end of the third quarter of 2022 was 155 out of which 113 were operational during the quarter under review, representing 72.90% of the total number of authorised TV stations in the country (Figure 32) (Appendix A, Table 26).

**Figure 31: Authorised TV Stations Q3 2022**



**Figure 32: Distribution of Types of TV Services (On-Air and Off-Air TV Stations) as at end of Q3 2022**



## Appendix A (List of Tables)

**Table 1: Mobile Voice Subscriptions and Penetration Rate**

Subscription	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Mobile Subscription	41,777,633	40,454,073	41,481,767	40,988,879	40,813,018
Mobile Subscription Growth rate (%)	0.15%	-3.17%	2.54%	-1.19%	-0.43%
Net additions	62,374	1,323,560	1,027,694	-492,888	-175,861.00
Net additions Growth Rate (%)	-79%	-2222%	-178 %	-148%	-64%
Population <sup>9</sup>	30,792,608	30,792,608	30,792,608	31,439,251	31,604,308
<b>Penetration Rate (%)</b>	<b>135.67%</b>	<b>131.38%</b>	<b>134.71%</b>	<b>130.37%</b>	<b>129.14%</b>

**Table 2: Mobile Voice Subscriptions and Market Share per Operator**

Mobile Network Operator		Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
MTN	Subscriptions	23,618,300	23,966,302	25,558,928	25,848,409	26,689,330
	Market Share (%)	56.53%	59.24%	61.61%	63.06%	65.39%
Vodafone	Subscriptions	9,554,809	8,250,436	7,732,622	7,323,652	7,457,708
	Market Share (%)	22.87%	20.39%	18.64%	17.87%	18.27%
AirtelTigo	Subscriptions	7,719,165	7,390,278	7,403,254	6,826,853	6,312,864
	Market Share (%)	18.48%	18.27%	17.85%	16.66%	15.47%
Glo	Subscriptions	885,359	847,057	786,963	989,965	353,116
	Market Share (%)	2.12%	2.09%	1.90%	2.42%	0.87%
<b>Total Industry Subscription</b>		<b>41,777,633</b>	<b>40,454,073</b>	<b>41,481,767</b>	<b>40,988,879</b>	<b>40,813,018</b>

**Table 3: Prepaid and Post-paid Voice Subscriptions and Market Share**

Subscription	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Prepaid	41,485,279	40,158,443	41,054,936	40,543,100	40,377,746
Market Share	99.30%	99.27%	98.91%	98.91%	98.93%
Post-paid	292,354	295,630	426,831	445,779	435,272
Market Share	0.70%	0.73%	1.03%	1.09%	1.07%
<b>Total mobile subscription</b>	<b>41,777,633</b>	<b>40,454,073</b>	<b>41,481,767</b>	<b>40,988,879</b>	<b>40,813,018</b>

<sup>9</sup> The Ghana Statistical Service released the results of the 2021 Population and Housing Census in September 2021, which occasioned the change in population figures for Q3 2021.

**Table 4: Mobile Off-net Traffic Distribution between Mobile and Fixed Network**

<b>Breakdown of Off-net Traffic</b>	<b>Q3 2021</b>	<b>Q4 2021</b>	<b>Q1 2022</b>	<b>Q2 2022</b>	<b>Q3 2022</b>
Traffic (Mobile to Mobile)	1,912,874,245	2,134,948,003	2,183,773,095	2,168,717,436	2,135,102,224
Share (%)	99.36%	99.38%	99.44%	99.42%	99.42%
Growth (%)	1.48%	11.61%	2.29%	-0.69%	-1.55%
Traffic (Mobile to Fixed)	12,247,440	13,274,791	12,324,522	12,654,883	12,524,403
Share (%)	0.64%	0.62%	0.56%	0.58%	0.58%
Growth (%)	2.80%	8.39%	-7.16%	2.68%	-1.03%
<b>Total Off-net Traffic</b>	<b>1,925,121,685</b>	<b>2,148,222,794</b>	<b>2,196,097,617</b>	<b>2,181,372,319</b>	<b>2,147,626,627</b>

**Table 5: Total Domestic Mobile Voice Traffic in Billions of Minutes**

<b>Traffic</b>	<b>Q3 2021</b>	<b>Q4 2021</b>	<b>Q1 2022</b>	<b>Q2 2022</b>	<b>Q3 2022</b>
Traffic (Off-net)	1,925,121,685	2,148,222,794	2,227,373,879	2,203,886,562	2,147,629,899
Share (%)	6.98%	8.11%	8.61%	8.34%	8.20%
Growth (%)	1.49%	11.59%	3.68%	-1.92%	-2.55%
Traffic (On-net)	25,644,671,167	24,337,097,120	23,643,478,673	24,215,251,832	24,043,275,209
Share (%)	93.02%	91.89%	91.39%	91.66%	91.80%
Growth (%)	3.25%	-5.10%	-2.85%	2.42%	-0.71%
<b>Total traffic</b>	<b>27,569,792,852</b>	<b>26,485,319,914</b>	<b>25,870,852,552</b>	<b>26,419,138,394</b>	<b>26,190,905,107</b>

**Table 6: Mobile Voice Traffic Minutes of Use (MoU) per Subscriptions**

<b>Traffic</b>	<b>Q3 2021</b>	<b>Q4 2021</b>	<b>Q1 2022</b>	<b>Q2 2022</b>	<b>Q3 2022</b>
Total mobile voice traffic (Average)	9,189,930,951	8,828,439,971	8,617,037,713	8,806,379,465	8,730,301,702
Mobile voice subscription (Average)	41,485,243	41,003,757	41,156,208	41,080,956	40,775,738
Minutes of Use (MoU) per Subscription	221.52	215.31	209.37	214.37	214.11
MoU growth rate (%)	3.89%	-2.81	-2.76%	2.38%	-0.12%

**Table 7: International Traffic**

Traffic	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Incoming International Traffic	55,163,669	58,828,681	58,199,657	64,296,540	64,615,058
Growth (%)	-8.47%	6.64%	-1.07%	10.48%	0.50%
Outgoing International Traffic	113,046,604	100,076,292	88,218,754	79,794,526	77,253,782
Growth (%)	-5.42%	-11.47%	-11.85%	-9.55%	-3.18%

**Table 8: Total Number of SMS per Mobile Network Operator in Millions**

Mobile Operators	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
<b>Off-net</b>					
MTN	62,742,323	62,104,351	71,706,837	70,917,153	78,335,284
Vodafone	73,772,560	86,602,956	78,586,700	94,748,489	93,371,708
AirtelTigo	2,097,966	2,157,469	6,933,089	11,557,613	9,232,475
Glo	1,419,660	1,650,792	2,325,071	1,700,940	879,715
<b>Total</b>	<b>140,032,509</b>	<b>152,515,568</b>	<b>159,551,697</b>	<b>178,924,195</b>	<b>181,819,182</b>
<b>On- net</b>					
MTN	253,028,977	289,367,097	362,681,706	392,514,195	442,680,314
Vodafone	151,516,314	148,434,883	106,170,295	68,192,778	72,975,081
AirtelTigo	2,589,368	2,270,195	1,947,850	1,656,882	1,425,920
Glo	259,395	321,341	379,052	188,593	227,807
<b>Total</b>	<b>407,394,054</b>	<b>440,393,516</b>	<b>471,178,903</b>	<b>462,552,448</b>	<b>517,309,122</b>
<b>Total</b>					
MTN	315,771,300	322,781,615	434,388,543	463,431,348	521,015,598
Vodafone	225,288,874	226,048,540	184,756,995	162,941,267	166,346,789
AirtelTigo	4,687,334	4,667,142	8,880,939	13,214,495	10,658,395
Glo	1,679,055	1,669,271	2,704,123	1,889,533	1,107,522
<b>Total</b>	<b>547,426,563</b>	<b>592,909,085</b>	<b>630,730,600</b>	<b>641,476,643</b>	<b>699,128,304</b>

**Table 9: Average SMS per Subscription**

	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Total SMS (Average)	182,475,521	197,636,404	210,027,552	213,825,548	233,042,768
Mobile Subscription (Average)	41,485,243	41,003,757	41,156,208	41,080,956	40,775,738
Average SMS per Subscription	4.4	4.8	5.1	5.2	5.7

**Table 10: Mobile Data Subscriptions (Prepaid/Postpaid)**

Mobile Data Subscriptions		Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Prepaid	Subscriptions	23,041,438	23,237,338	23,507,496	23,388,524	24,174,770
	Market Share %)	98.95%	99.24%	99.22	99.20%	99.21%
Post-paid	Subscriptions	243,738	177,189	185,085	189,077	193,192
	Market Share %)	1.05%	0.76%	0.78%	0.80%	0.79%
<b>Total mobile data subscriptions</b>		<b>23,285,176</b>	<b>23,414,527</b>	<b>23,692,581</b>	<b>23,577,601</b>	<b>24,367,962</b>

**Table 11: Mobile Data Traffic in Billions of Megabytes (MB)**

Mobile Operator	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Mobile data usage (MB)	249,013,730,795	296,738,560,185	304,154,750,559	339,648,306,422	366,524,897,339

**Table 12: Mobile Internet Usage per Subscription (MB)**

Mobile Operator	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Average Mobile data usage (MB)	83,004,576,932	98,912,853,395	101,384,916,853	113,216,102,141	122,174,965,780
Average Total Subscription	23,209,722	23,204,483	23,613,836	23,621,298	24,193,140
Average Data Usage per Subscription (MB)	3576.3	4262.7	4293.5	4793.0	5050.0

**Table 13: Mobile Data Traffic (MB) per Operator**

Mobile Operator	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
MTN	172,790,095,331	222,647,497,298	230,117,454,491	263,350,389,862	288,793,194,188
	69.39%	75.03%	75.66%	77.54%	78.79%
Vodafone	50,148,377,173	48,721,266,699	48,820,372,630	53,086,746,466	55,623,494,664
	20.14%	16.42%	16.05%	15.63%	15.18%
AirtelTigo	18,872,129,145	17,630,556,987	17,771,836,916	17,403,073,281	16,851,920,062
	7.58%	5.94%	5.84%	5.12%	4.60%
Glo	7,203,129,146	7,739,239,202	7,445,086,522	5,808,096,813	5,256,288,425
	2.89%	2.61%	2.45%	1.71%	1.43%
<b>Total Industry Traffic (MB)</b>	<b>249,013,730,795</b>	<b>296,738,560,185</b>	<b>304,154,750,559</b>	<b>339,648,306,422</b>	<b>366,524,897,339</b>

**Table 14: Average Mobile Tariff per Service (GHp)**

Tariff	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Average on-net mobile tariff	0.12	0.12	0.13	0.13	0.13
Average off-net mobile tariff	0.12	0.12	0.13	0.13	0.13
Average on-net SMS tariff	0.05	0.05	0.05	0.06	0.06
Average off-net SMS tariff	0.06	0.06	0.06	0.06	0.06
Average data/Mb tariff	0.08	0.08	0.10	0.09	0.10

**Table 15: BWA Data Subscriptions and Penetration**

BWA Operator	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Subscription	53,043	50,714	48,901	47,984	43,400
Growth rate (%)	-0.41%	-4.39%	-3.57%	-1.88%	-9.55%
Net Additions	-220	-2329	-1813	-917	-4584
Population	30,792,608	30,792,608	30,792,608	31,439,251	31,604,308
Penetration Rate (%)	0.17%	0.16%	0.16%	0.15%	0.14%

**Table 16: Subscriptions per Broadband Wireless Access (BWA) Operator**

BWA Operator	Subscription and Market Share	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
<b>Surflin</b>	Subscription	42,848	41,123	39,538	37,519	36,510
	Market share (%)	80.78%	81.09%	80.85%	78.19%	84.12%
<b>Busy</b>	Subscription	6,094	5,489	5,383	6,481	6,174
	Market share (%)	11.49%	10.82%	11.01%	13.51%	14.23%
<b>Telesol</b>	Subscription	3,045	3,106	3,208	3,216	-
	Market share (%)	5.74%	6.12%	6.56%	6.70%	-
<b>BBH</b>	Subscription	1,056	996	772	768	716
	Market share (%)	1.99%	1.96%	1.58%	1.60%	1.65%
<b>Industry Total</b>		<b>53,043</b>	<b>50,714</b>	<b>48,901</b>	<b>47,984</b>	<b>43,400</b>

**Table 17: Data Traffic (MB) per Broadband Wireless Access (BWA) Operator**

<b>BWA Operator</b>		<b>Q3 2021</b>	<b>Q4 2021</b>	<b>Q1 2022</b>	<b>Q2 2022</b>	<b>Q3 2022</b>
Surflin	Data usage (MB)	5,643,384,650	5,031,694,350	4,920,450,040	4,975,295,210	5,032,423,490
	Market share (%)	76.68%	76.08%	75.17%	73.32%	76.96%
Busy	Data usage (MB)	1,165,766,895	1,045,337,772	1,207,650,049	1,357,054,445	1,178,623,480
	Market share (%)	15.84%	15.81%	18.45%	20.00%	18.02%
BBH	Data usage (MB)	150,607,300	143,258,920	34,938,110	13,303,327	20,805,337
	Market share (%)	2.05%	2.17%	0.53%	0.20%	0.32%
Telesol	Data usage (MB)	399,911,382	393,595,726	391,752,190	439,706,672	307,328,919
	Market share (%)	5.43%	5.95%	5.84%	6.48%	4.70%
<b>Industry Total (MB)</b>		<b>7,359,670,228</b>	<b>6,613,886,768</b>	<b>6,545,608,897</b>	<b>6,785,359,654</b>	<b>6,539,181,227</b>

**Table 18: Internet Usage per BWA Subscriptions (MB)**

<b>BWA Operator</b>	<b>Q3 2021</b>	<b>Q4 2021</b>	<b>Q1 2022</b>	<b>Q2 2022</b>	<b>Q3 2022</b>
Volume of Data Traffic (Average)	2,453,223,409	2,204,628,923	2,184,930,304	2,261,786,551	2,128,639,722
Subscription (Average)	52,843	51,507	49,515	47,666	46,470
Data Usage per Subscription (MB)	46,424.76	42,786.73	44,126.93	47,450.40	45,807.08

**Table 19: Fixed Network Voice Subscriptions and penetration**

Fixed Operator	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Vodafone	309,461	307,278	312,981	299,897	321,260
	97.57%	97.46%	97.67%	97.53%	98.83%
AirtelTigo	3,415	3,634	3,088	2,566	2,658
	1.08%	1.15%	0.96%	0.83%	0.82%
MTN	4,284	4,359	4,391	5,020	1,141
	1.35%	1.38%	1.37%	1.63%	0.35%
Total industry subscription	317,160	315,271	320,460	307,483	325,059
Population	30,792,608	30,792,608	30,792,608	31,439,251	31,604,308
Fixed Network Penetration Rate (%)	1.03%	1.02%	1.04%	0.98%	1.03%

**Table 20: Fixed Network Volume of Traffic in Minutes**

Traffic	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
On-net Fixed voice traffic	-	-	-	-	-
Off-net fixed voice traffic	8,868,159	9,600,469	9,765,791	9,065,187	9,031,430
Total Fixed Voice Traffic	8,868,159	9,600,469	9,765,791	9,065,187	9,031,430

**Table 21: Fixed Network Minute of Use per Subscriptions**

Traffic (Average)	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Total Fixed Voice Traffic	2,956,053	3,200,156	3,255,264	3,021,729	3,010,477
Subscription (Average)	316,775	314,614	321,856	309,318	313,878
Minutes of Use per Subscription (MoU)	9.3	10.2	10.114	9.769	9.591
Growth Rate	-7.15%	9.00%	-0.57%	-3.41%	-1.82%

**Table 22: Fixed Broadband Data Subscriptions and Penetration**

Fixed network operator	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022
Vodafone	65,347	67,086	69,163	69,758	72,547
	70.46%	58.99%	67.32%	71.18%	73.58%
Airtel	660	649	659	644	635
	0.71%	0.57%	0.64%	0.66%	0.64%
MTN	26,741	45,987	32,923	27,595	25,412
	28.83%	40.44%	32.04%	28.16%	25.77%
Total fixed data subscription	92,748	113,722	102,745	97,997	98,594
Population	30,792,608	30,792,608	30,792,608	31,439,251	31,604,308
Fixed Data Penetration Rate (%)	0.30%	0.37%	0.33%	0.31%	0.31%

**Table 23: Regional Distribution of FM Stations by Purpose as at the end of Q3 2022**

Name of Regions	Public	Public (Foreign)	Community	Campus	Commercial
Ashanti	2	1	16	4	78
Bono	1	-	6	2	50
Bono East	2	-	4	-	24
Ahafo	-	-	1	-	14
Central	2	-	13	3	39
Eastern	2	-	14	1	35
Greater Accra	2	3	10	4	58
Northern	3	-	10	2	36
Savannah	3	-	4	-	5
North East	1	-	5	-	7
Upper East	2	-	9	3	20
Upper West	2	-	11	2	17
Volta	3	-	5	1	37
Oti	1	-	3	-	10
Western	2	1	8	2	74
Western North	3	-	-	-	24
<b>Total</b>	<b>31</b>	<b>5</b>	<b>119</b>	<b>24</b>	<b>528</b>

**Table 24: Regional Distribution of FM Stations as at the end of Q3 2022**

Name Of Regions	Authorized FM Stations	FM Stations In Operation
Ashanti	101	78
Bono	59	42
Bono East	30	26
Ahafo	15	9
Central	57	39
Eastern	52	47
Greater Accra	77	63
Northern	51	31
Savannah	12	8
North East	13	3
Upper East	34	23
Upper West	32	21
Volta	46	37
Oti	14	9
Western	87	58
Western North	27	19
<b>Total</b>	<b>707</b>	<b>513</b>

**Table 25: Authorised TV Stations as at the end of Q3 2022**

Type of Television Service	Authorised TV Stations		No. of TV Stations in Operation (Q3 2022)	No. of TV Stations not in Operation (Q3 2022)
	End of Q2 2022	End of Q3 2022		
Analogue Terrestrial Television	2	2	2	0
Digital Terrestrial Free-To-Air Television Programme Channel (Nationwide Coverage)	38	40	39	1
Digital Terrestrial Free-To-Air Television Programme Channel (Regional Coverage)	6	6	6	0
Digital Terrestrial Pay Television (Service only)	0	0	0	0
Digital Terrestrial Pay Television (Service and Frequency)	5	5	5	0
Digital Terrestrial Television (Network only)	0	0	0	0
Digital Terrestrial Radio Service on TV Multiplex	8	8	2	6
Satellite Television Broadcasting (Pay TV Direct-To-Home Bouquet)	3	3	3	0

Satellite Television Broadcasting (Free-To-Air Direct-To-Home Bouquet)	9	8	6	2
Satellite Television Broadcasting (Free-To-Air Direct-To-Home Single Channel)	77	79	49	30
Digital Terrestrial Television Additional Services (e.g. Teletext, etc.)	0	0	0	0
Digital Terrestrial Mobile Television Service (Stand-alone Authorisation)	0	0	0	0
Digital Cable Television	1	1	1	0
Television over Internet Protocol (Pay TV)	2	2	0	2
Subscription Management Service for a Satellite Television Broadcasting (Pay TV Direct-To-Home Bouquet)	1	1	0	1
<b>Total</b>	<b>152</b>	<b>155</b>	<b>113</b>	<b>42</b>

Source: NCA, 2022

Disclaimer:

The National Communications Authority has been diligent to ensure the data in this bulletin are accurate. However, the Authority is not liable for inconsistencies, errors, and gaps in any data or information contained in this bulletin, which is dependent upon the various licensees data submissions to the Authority.

## NCA CONTACTS AND PRESENCE COUNTRYWIDE

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The Authority currently has eight (8) regional offices to support its operations. Their addresses are listed below

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- **Sunyani Office**

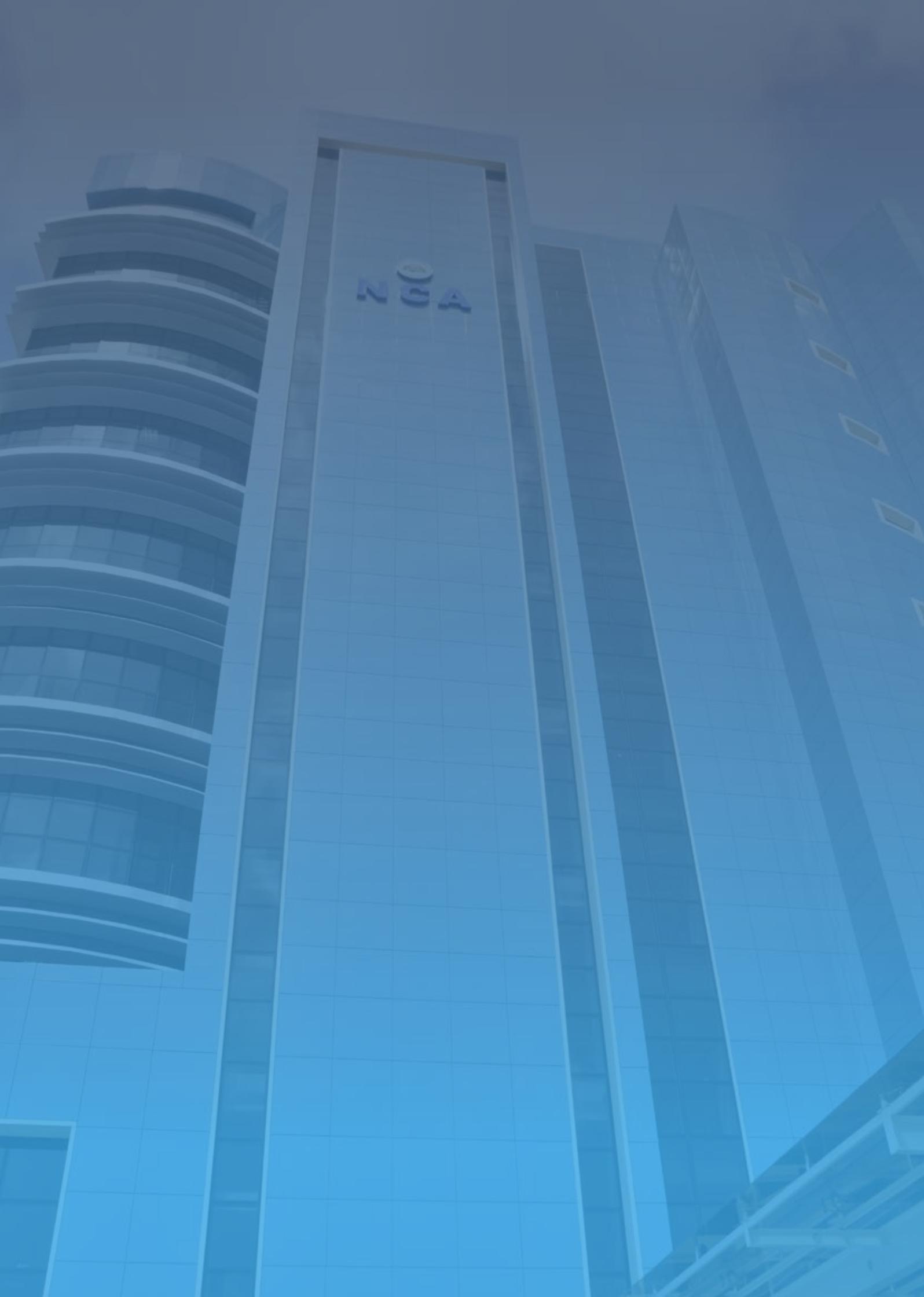
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